



The International Society of Precision Agriculture in partnership with Kansas State University presents the

16th International Conference on Precision Agriculture

21–24 July 2024 | Manhattan, Kansas USA

Become a Sponsor for the 16th ICPA

ACADEMIC SPONSORSHIP

US \$1300

Available to Colleges and Universities with a Precision Ag or Digital Ag Program

- One 8'x6' booth in the Academic Hall
- Complimentary registration for one attendee
- Recognition on ISPA social media platforms and on the conference website

EXHIBITOR SPONSORSHIP

US \$1800

- One 10'x10' booth in the Exhibit Hall
- Complimentary registration for one attendee
- Recognition on ISPA social media platforms and on the conference website
- 5-minute presentation in a breakout session

SILVER SPONSORSHIP – 9 OPPORTUNITIES

US \$4000

- One 10'x10' booth in the Exhibit Hall
- Complimentary registration for one attendee
- Recognition on signage, program, publicity, the conference website, and on ISPA social media platforms
- Named sponsorship of one of the five break sessions, OR named sponsorship of the post-conference tour, OR named sponsorship of one of the pre-conference workshops
- 5-minute presentation in a breakout session

GOLD SPONSORSHIP – 4 OPPORTUNITIES

US \$7000

- One 10'x10' booth in the Exhibit Hall
- Complimentary registration for two attendees
- Recognition on signage, program, publicity, the conference website, and on ISPA social media platforms
- Named sponsorship of the Sunday, Monday, or Tuesday evening reception, OR named sponsorship of the Pierre C. Robert Precision Agriculture Awards
- 10-minute presentation time in a breakout session

PLATINUM SPONSORSHIP – 3 OPPORTUNITIES

US \$10000

- One 10'x10' booth in the Entry Hall
- One 10'x10' booth in the Exhibit Hall
- Complimentary registration for two attendees
- Recognition on signage, program, publicity, the conference website, and on ISPA social media platforms
- Named sponsorship of the Monday or Tuesday luncheon, OR named sponsorship of the Outstanding Graduate Student Awards
- 20-minute presentation time in a breakout session
- 3-minute presentation time in a plenary session

The International Society of Precision Agriculture (ISPA) is pleased to announce the 16th International Conference on Precision Agriculture (16th ICPA).

Precision agricultural techniques, technologies, and applications continue to grow across the globe and so are the precision agriculture and digital agriculture communities. The 16th ICPA anticipates over 300 attendees from more than 40 countries.

Each 10'x10' booth in the Exhibit Hall and Entry Hall will be furnished with:

- 8' high background drape
- 3' high side divider drape
- One Exhibitor Identification Sign
- One 6' draped table
- Two chairs
- One wastebasket

Each 8'x6' booth in the Academic Hall will be furnished with:

- One Exhibitor Identification Sign
- One 6' draped table
- Two chairs
- One wastebasket

Dedicated Exhibit Hall Hours:

Monday, 22 July

- 10:00 – 10:20 am
- 3:00 – 3:30 pm
- 5:00 – 6:30 pm

Tuesday, 23 July

- 9:30 – 10:00 am
- 3:00 – 3:30 pm
- 5:00 – 6:30 pm

Exhibitor Move In/Out:

Move In

- Sunday, 21 July, 1:00 – 6:00 pm
- Monday, 22 July, 7:00 – 9:30 am

Move Out

- Wed., 24 July, 8:00 am – 12:00 pm

Times are subject to change.

www.ispag.org/icpa

All prices are in US dollars.

Exhibitor Information

Company _____

Address _____

City _____ State _____ Postal Code _____

Country _____

Phone _____ Email _____

Contact Name* _____

*Contact person will receive all correspondence (invoice, contract, exhibitor kit, etc.) relating to the event.

Company Website _____

Please list my company in any show listings exactly as _____

Description of your company/exhibit (50-300 words) _____

We prefer NOT to be located near the following companies _____

Booth Selection

I would prefer to sponsor without a booth

First Choice _____

Second Choice _____

Third Choice _____

Cancellation Policy

Show management must receive **written notice** of exhibit space cancellation (email or voicemail NOT accepted). There is a US\$ 50 processing fee for all cancellations received before 17 June 2024. NO refunds after 17 June 2024 or for no-shows.

Payment Information

Payment Information: Full payment is required upon the submission of your application. Ensure that checks are drawn from a US Bank in US Funds, and fill out the attached form when making your check payable to ISPA. We also accept credit card payments; please complete the attached form for this option. Alternatively, you can opt for a wire transfer payment method. To obtain the wire transfer details, please email exhibit@ispag.org with your application attached.

Please complete application and payment forms and return to:

PAQ Interactive
109 East Main St.
Monticello, IL 61856

Show Phone: +1-217-762-7955

Email: exhibit@ispag.org • Website: www.ispag.org/icpa

Signature Required

IMPORTANT: We have read, understand and agree to the provisions of all clauses, fees, and regulations on this application/contract. We further agree to abide by the terms and conditions of this contract and by any further rules and regulations issued prior to and at the show.

Authorized Signature _____

Print Name _____

Title _____ Date _____

DO NOT WRITE BELOW THIS LINE

Application Received _____ Space Assigned _____ Total # of Booths _____

GENERAL RULES

Each company participating at the show must return all copies of the contract, properly executed by an authorized company representative. Contracts must be received with appropriate payment in order to reserve space.

Every effort will be made to respect exhibitor's space requirements whenever possible. However, the 16th International Conference on Precision Agriculture (from here on referred to as Show Management) reserves the right to rearrange the floor plan or to relocate exhibits when such action is deemed to be in the best interest of the total exhibit.

USE OF SPACE

No exhibitors shall assign, sublet, or share the space allotted them without the knowledge and written consent of Show Management. Exhibitions must display or advertise only goods manufactured or dealt in by them on the regular course of business. Only firms or organizations assigned exhibit space may solicit business within the exhibit area. Booths or display structures must be self-supporting, and not anchored to walls or floors. Displays and booth structures must not extend into the aisle in such a way as to obstruct traffic. Exhibits must comply with standard booth design regulations and not impair visibility of adjacent booths. Display material exposing an unfinished surface to neighboring booths is not permitted and must be finished at the exhibitor's expense. Demonstrations must be located such that crowds collected will be within the exhibitor's space and not blocking an aisle or neighboring exhibits. No "endcapping" of booths is permitted.

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein exhibit is held. All hazardous items must be properly safeguarded, protected, registered and/or avoided as deemed necessary by Show Management.

Show Management reserves the right to restrict exhibits which are objectionable because of noise, method of operation, materials or for any other reason; and also to prohibit or to evict for any reason with or without giving cause, any exhibit which in the opinion of the management may detract from the general character of the exhibit as a whole. In the event of such restriction or eviction, Show Management shall not be liable for any refunds or other exhibit expenses.

LIABILITY/INDEMNITY/INSURANCE REQUIREMENTS

The Exhibitor hereby agrees to indemnify and hold harmless Show Management, ISPA, PAQ Interactive, Inc., Hilton, its affiliates, officers, directors, employees or agents, for any injury, loss or damage, expense actions, claims and damages, including, without limitation, reasonable attorney's fees, arising out of or caused by the Exhibitor's installation, construction, removal or maintenance of its exhibit, the Exhibitor's occupancy of use of the Exhibition premises or any part thereof or as otherwise caused by the Exhibitor, its agents, representatives, invitees or guests. The exhibitor agrees to waive all rights of subrogation against Show Management, its officers, directors and employees. The exhibitor agrees to pay promptly for any and all damage to the exhibition building or its equipment incurred through carelessness or otherwise caused by exhibitor, his employees, agents or representatives.

Show Management cannot be responsible for exhibitor's merchandise display. Exhibitors are therefore required to carry special insurance to cover exhibit material against damage and loss, and public liability insurance against injury to the person and property of others. Show Management does not insure against competitive firms from becoming neighboring exhibitors; nor is it responsible for errors or omissions in the Show Program or Exhibitor List.

All Exhibitors shall obtain, at its own expense, adequate insurance, but in no event less than US\$ 1 million of comprehensive general liability insurance from an "A" rated carrier, including the so-called "broad form endorsement." Such insurance shall name International Society of Precision Agriculture, d.b.a International Conference on Precision Agriculture, and its officers, directors, and employees as additional insureds. **The Exhibitor shall furnish a certificate of insurance to ISPA by 17 June 2024.**

CANCELLATION OR TERMINATION OF THE INTERNATIONAL CONFERENCE ON PRECISION AGRICULTURE

In case Show Management shall for any reason determine to cancel or terminate the exposition, the exhibitor waives all claims against Show Management for damages or expenses and agrees to accept, in complete satisfaction and discharge of all claims against Show Management, a refund of all amounts paid by the exhibitor to Show Management in accordance with this agreement.

PAYMENT

Payment for the total cost of booth space is required with this application.

INSTALLATION AND DISMANTLING OF EXHIBITS

One day is provided for the installation of display materials in the exhibit area at the show site: 21 July 2024, starting at 1:00 pm. Exhibitors must be completely set up and ready for viewing at 10:00 am on 22 July 2024. Move-out will begin on 24 July 2024 at 8:00 am. **NO DISMANTLING WILL BE PERMITTED BEFORE CLOSING TIME.** Companies disregarding this regulation may be subject to being denied booth space for future shows. Special installation options are available; please contact Show Management for additional details.

It is explicitly agreed by the exhibitor that in the event the exhibitor fails to install displays or products in the assigned exhibit space or fails to pay the space rental in full at the time specified by this contract, exhibit management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper. All exhibitor materials must be removed from the hall no later than 2:00 pm 24 July 2024 or Show Management will remove them at the exhibitor's expense.

EXHIBIT PERSONNEL

Each exhibitor is provided one official conference registration per booth reserved. All staff affiliated with exhibits must be registered and must be bona fide employees of the exhibitor or representatives who receive commission, brokerage or salary from the exhibitor.

CANCELLATION

In the event of cancellation by an exhibitor, Show Management shall assess a cancellation fee covering the reassignment of space, prior service performed and other damages related to cancellation as follows: BEFORE 5:00 pm 17 June 2024 - US\$ 50 processing fee. AFTER 5:00 pm Central Standard Time 17 June 2024 - no refunds.

Show Management must receive written notification of the cancellation by registered or certified mail. Email messages will not be accepted as a cancellation. Registered postmark of cancellation notice will determine date for purposes of compliance with refund schedule. In the event of either full or partial cancellation of space by an exhibitor, Show Management reserves the right to reassign cancelled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the cancelling exhibitor of the obligation to pay the cancellation assessment.

MANAGEMENT RIGHTS

Show Management reserves the right to interpret, amend and enforce these regulations, as it deems proper to assure the success of the exposition.

Sponsor Information

Sponsorship Level _____

Please check here if the information below is the same as listed on the Application/Contract for Exhibit Space form, and skip to the next section.

Company _____

Address _____

City _____ State _____ Postal Code _____

Country _____

Phone _____ Email _____

Contact Name* _____

**Contact person will receive all correspondence (invoice, contract, exhibitor kit, etc.) relating to the event.*

Company Website _____

Complimentary Exhibitor Registration *The following registration information is for the complimentary full registration included with the Booth.*

Contact _____

Company _____

Address _____

City _____ State _____ Postal Code _____

Country _____ Phone _____

Email _____ Website _____

Additional Attendee Registration *ISPA members receive a registration discount. Members can register online at ispag.org/registration.*

Full Conference Registration US\$ 1100 **Single Day Registration US\$ 750** 22 July 23 July *Prices increase \$100 after 3 July 2024*

Contact _____

Company _____

Address _____

City _____ State _____ Postal Code _____

Country _____ Phone _____

Email _____ Website _____

Full Conference Registration US\$ 1100 **Single Day Registration US\$ 750** 22 July 23 July *Prices increase \$100 after 3 July 2024*

Contact _____

Company _____

Address _____

City _____ State _____ Postal Code _____

Country _____ Phone _____

Email _____ Website _____

Payment Information

Check enclosed. Check number: _____ (Checks must be drawn on a US Bank in US Funds. Please make your check payable to ISPA.)

I will pay via wire transfer. (Please email exhibit@ispag.org for wire transfer information.)

Bill my: Visa Mastercard American Express Discover

Card # _____ Exp. Date _____ CVC _____ (3 or 4 digit verification code on card)

Signature _____

Name on Card (please print) _____

Billing Address _____

City _____ State _____ Postal Code _____

Country _____

Total Amount to be charged _____

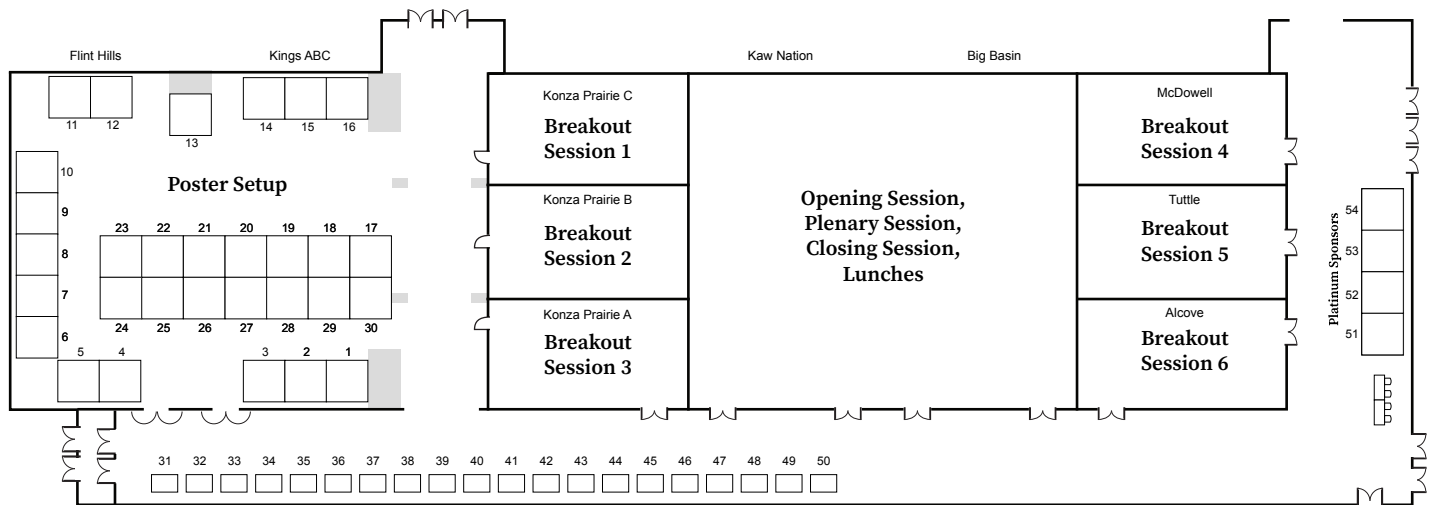


Exhibit Hall: Booths 1–30

Academic Hall: Booths 31–50

Entry Hall: Booths 51–54

- All exhibitors must confine their demonstrations and activities to the assigned exhibit space(s).
- Exhibitors are requested to keep noise to a minimum at all times. Sounds from recordings, videos, etc. are to be played at a level that does not annoy other exhibitors or participants.
- Exhibits should not exceed a height of 8'. If an exhibit component exceeds this limitation, Exhibit Management must approve the structure prior to the Conference.
- Exhibit materials may be brought into the exhibit hall via the loading dock. Please email exhibit@ispag.org if you will require the loading dock for load in and load out. Trucks may require spotting when moving into the loading dock area. Consult with the hotel staff before attempting to back into the loading dock.
- Exhibitors expecting to bring in large equipment must notify the Hilton Garden Inn Manhattan staff prior to the event for approval and to facilitate moving the equipment into the exhibit hall. Motorized vehicles are generally prohibited inside the hotel. If your exhibit requires a motorized vehicle or unit, please include complete specifications for the vehicle with your application for space.
- Packages may be delivered to the hotel front desk and stored in the Convention Catering Office, free of charge. Please limit package arrival to less than 2 weeks before the conference. Please address packages as follows:
[Guest Name]
16th International Conference on Precision Agriculture
Hilton Garden Inn
410 South 3rd Street
Manhattan, KS 66502
 Following the conference, packages may be taken to the front desk for pick up. It is the responsibility of the Exhibitor to schedule a pick up and provide the shipping label.
- Schedules and other information regarding the 16th International Conference on Precision Agriculture are available at ispag.org/icpa. New information about the Conference and related activities may be found online as it becomes available.



Questions should be directed to PAQ Interactive, Inc. at exhibit@ispag.org or +1-217-762-7955.