

ICPA

17th INTERNATIONAL CONFERENCE ON PRECISION AGRICULTURE



ConBAP

CONGRESSO BRASILEIRO DE
AGRICULTURA DE PRECISÃO E DIGITAL

2026

13 - 16 JULY, 2026

Porto Alegre - Brazil



Sponsorship

THE EVENT



Since 2004, the **Brazilian Congress on Precision and Digital Agriculture** (ConBAP) has been a biennial event that brings together researchers, professors, farmers, service providers, consultants, students, companies, and other users of the various techniques involved in the broad field of Precision and Digital Agriculture (PDA).

In this edition, the **Brazilian Association of Precision and Digital Agriculture** (AsBraAP) and the **International Society of Precision Agriculture** (ISPA) will jointly host the **17th International Conference on Precision Agriculture (ICPA)** and the **11th Brazilian Congress on Precision and Digital Agriculture (ConBAP)** in Porto Alegre (Brazil), at the PUC Events Center, from July 13 to 16, 2026.

For the first time, **ICPA** will be held outside North America. The partnership with ConBAP promises to make this edition a historical milestone, promoting scientific discussions and boosting the agricultural technology sector in Brazil, especially with the participation of ICPA's global **precision agriculture** audience.

The congress aims to foster networking and collaboration in research, professional development, and **knowledge dissemination**, featuring a joint scientific program (ConBAP & ICPA) and a technology exhibition fair.



WHY INVEST IN THIS EVENT?



A favorable environment for making investment decisions and forging new partnerships

Guaranteed presence of a highly qualified audience with excellent business prospects

Strengthen your network and position your company as a reference in the sector

Associate your brand with leading institutions in research, technology, and precision/digital agriculture

Update your key clients with cutting-edge technologies and research

Expand your business in a highly competitive market

This edition will have even more international visibility

PAYMENT CONDITIONS



Payments must be made via **bank deposit**.

AsBraAP member companies receive a **10% discount** on the negotiated sponsorship fee.

The final installment must be paid **before the event takes place**.

SPONSORSHIP CONTACT:



FB GROUP

Fernanda Anastácio
+55 (43) 99866-5953
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MASTER CATEGORY



Investment: US\$ 20,000.00 | Availability: 1 opportunity

BENEFITS INCLUDE:

- 42 m² with clean area in a prime location of the plant
- Logo on: badges, bag tags, certificates, signage, notepads, welcome totem, e-proceedings, main auditorium screen
- Gift/pen insertion in attendee bags (provided by sponsor)
- Up to 3-minute institutional video
- Logo on the event website
- 15 complimentary registrations*
- Recognition at the opening ceremony
- 1 custom social media post
- 1 video invitation (up to 1 min) on social media
- 1 press release on the event website
- 3 × 15-minute technical presentations in the Precision Ag Market Room**

Clean area booths are assembled under the responsibility of the sponsoring company.

(*) Complimentary registrations also cover booth staff.

() Presentations scheduled in order of sponsorship confirmation.**

DIAMOND CATEGORY



Investment: US\$ 15,000.00 | Availability: 2 opportunities

BENEFITS INCLUDE:

- 36 m² booth with clean area in a prime location of the plant
- Logo on: badges, bag tags, certificates, signage, notepads, e-proceedings, main auditorium screen
- Up to 2-minute Presentation of the company's institutional video (maximum 2 minutes) during program breaks
- Logo on the event website
- 10 complimentary registrations*
- Recognition at the opening ceremony
- 1 custom social media post
- 1 press release on the event website
- 2 × 15-minute technical presentations**

(*) Complimentary registrations also cover booth staff.

() Presentations scheduled in order of sponsorship confirmation.**

GOLD CATEGORY



Investment: US\$ 10,000.00 | Availability: 4 opportunities

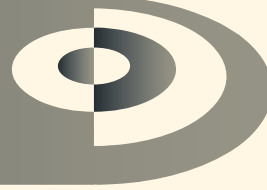
BENEFITS INCLUDE:

- 24 m² booth with clean area
- Logo on: certificates, signage, notepads, e-proceedings, main auditorium screen
- Logo on the event website
- 8 complimentary registrations*
- Recognition at the opening ceremony
- 1 custom social media post
- 1 press release on the event website
- 1 x 15-minute technical presentation**

(*) Complimentary registrations also cover booth staff.

() Presentations scheduled in order of sponsorship confirmation..**

SILVER CATEGORY



Investment: US\$ 7,000.00 | Availability: 6 opportunities

BENEFITS INCLUDE:

- 18 m² with clean area or basic assembly
- Logo on: certificates, notepads, e-proceedings, main auditorium screen
- Logo on the event website
- 5 complimentary registrations*
- Recognition at the opening ceremony
- 1 custom social media post
- 1 press release on the event website
- 1 × 15-minute technical presentation**

(*) Complimentary registrations also cover booth staff.

() Presentations scheduled in order of sponsorship confirmation.**

COMPARATIVE TABLE OF SPONSORSHIP OPPORTUNITIES



BENEFITS	MASTER	DIAMOND	GOLD	SILVER
Investment	US\$ 20,000.00	US\$ 15,000.00	US\$ 10,000.00	US\$ 7,000.00
Available opportunitys	1	2	4	6
Booths	42m ²	36m ²	24m ²	18m ²
Complimentary registrations	15	10	8	5
Logo on badges	✓	✓		
Logo on bag tag	✓	✓		
Logo on certificates	✓	✓	✓	✓
Logo on signage materials	✓	✓	✓	
Logo on annotation block notes	✓	✓	✓	✓
Logo on electronic banners	✓	✓	✓	✓
Logo on welcome totem	✓			
Logo in main auditorium	✓	✓	✓	✓
Institutional video presentation	3 min	2 min		
Logo on website	✓	✓	✓	✓
Formal recognition at event opening	✓	✓	✓	✓
One post on social media	✓	✓	✓	✓
Video on social media	✓	✓		
Insertion of gift or coupon in participant bag	✓			
Press release	✓	✓	✓	✓
PA Market Room	3x 15 min	2x 15 min	1x 15 min	1x 15 min

EXHIBITOR CATEGORY



Investment:

6 m² booth with basic setup: **US\$ 1,500.00**

*(*Limit: 1 booth per company)*

Special conditions for startups – contact us.

9 m² booth with basic setup: **US\$ 2,000.00**

*(*Limit: 2 booths per company)*

Additional Benefits:

- 2 complimentary registrations**
- Logo on the website as EXHIBITOR

(*) Basic setup includes aluminum structure, white TS panels, 1 lamp, 1 table + 3 chairs, 2 outlets.

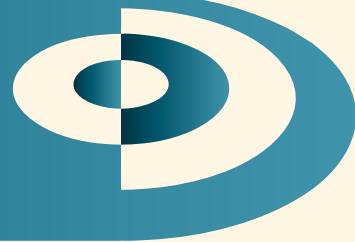
() Registrations also cover booth staff.**

Optional Add-on:

- Access to the Precision Ag Market Room for an additional US\$ 500.00

(Includes 15-minute technical talk scheduled upon confirmation)

ADDITIONAL INVESTMENT OPPORTUNITIES



1. LANYARDS

Logo on badge lanyards (alternating with event logo)

Investment: US\$ 5,000.00

Availability: 1 opportunity

- **Extras: 2 registrations, logo on event site**

*The sponsor must submit the logo in one color.

*The sponsor may provide badges for the event and pay only for the right to a share. Connect with our sponsorship contact, Fernanda Anastacio, for discount information.

2. PEN

Pens with the company and event logo to be placed in participants' folders (the sponsor must send the logo in 1 color).

Investment: US\$ 1,500.00

Availability: 1 opportunity

- **Extras: 1 registration**

3. POSTER SESSION

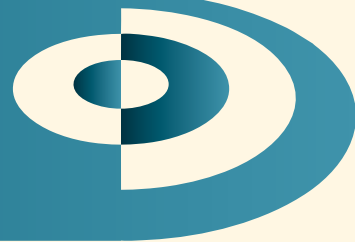
Company logo in the session where all scientific papers from the event will be presented in poster format, displayed on panels and signs, placed in a prime area with high traffic.

Investment: US\$ 3,000.00 (exclusive)

Availability: 1 opportunity

- **Insertion of the logo in the footer of the panels and identification totem of the Poster Session**
- **Extras: 2 registrations**

ADDITIONAL INVESTMENT OPPORTUNITIES



4. CHAIR COVERS

Logo on one side of auditorium chair covers

Investment: US\$ 6,000.00

Availability: 1 opportunity

- **Extras: 2 registrations**

*The sponsor may provide custom covers for the event and pay only for the right to the share. Connect with our sponsorship contact, Fernanda Anastacio, for discount information.

5. PHONE CHARGING STATION

Logo on mobile charging totems in lounge

Investment: US\$ 1,500.00 (per opportunity)

Availability: 6 opportunitys

- **Extras: 01 Complimentar Registration per quota**

*The logo will be printed in black or white according to the model chosen by the committee.

6. LOUNGE

Noble environment located in the booths area intended to be used as a space for attendees to network and relax while in the exhibit hall.

Investment: US\$ 2,500.00

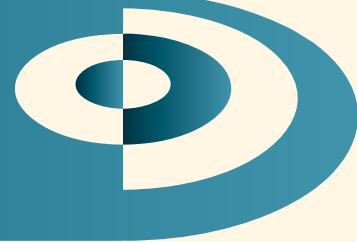
Availability: 1 opportunity

- **Logo placement on the lounge's signage totem and a folder holder for the company to display its promotional materials.**

- **Extras: 1 registration**

*Customization of the space may be negotiated, provided the project is approved by the committee and funded by the sponsor.

ADDITIONAL INVESTMENT OPPORTUNITIES



7. COCKTAIL RECEPTION

Cocktail Reception to be held in the exhibit hall directly following the end of sessions on the first day of the conference.

Investment: US\$ 9,000.00

Availability: 1 opportunity

- Institutional video (maximum 3 minutes) in the main auditorium, before the cocktail reception
- Sponsor recognition in the main auditorium, before the cocktail reception
- Table prisms with the sponsor's logo
- Sponsor logo on the conference website as a Cocktail Sponsorship
- 1 post on the conference's social media about the sponsorship
- 3 complimentary registrations to participate in the event

*Other activities may be negotiated during the cocktail reception, provided they are paid for by the sponsor

8. COFFEE BREAK

Coffee Break are offered to participants during the 4 days of the event.

Investment: US\$ 6,000.00

Availability: 1 opportunity

- Logo on site
- Table prisms with sponsor logo
- 3 complimentary registrations to participate in the event
- 1 social media post

CUSTOMIZED OPPORTUNITIES!

We understand each client is unique and we are proud to offer tailored sponsorship packages to help you reach your goals. If you wish to explore personalized options, feel free to contact our commercial team.

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