

Elia Scudiero, Ph.D. - Vision Statement - ISPA Secretary

Vision Statement for Serving as ISPA Secretary.

As a candidate for the role of Secretary of the International Society for Precision Agriculture (ISPA), my vision is to work with the ISPA leadership to increase the global impact and reach of our organization by focusing on four key pillars: *i)* strengthening global relationships, *ii)* expanding representation, *iii)* promoting educational initiatives, and *iv)* increasing membership engagement.

I aim to strengthen global relationships for ISPA members by fostering collaborations with international partners, including agricultural societies, research institutions, and industry stakeholders. By facilitating exchange of knowledge and collaborations on a global scale, we can accelerate the adoption of precision agriculture worldwide. Part of the work needed for this will be to increase ISPA's membership numbers. Possible communities for new memberships include agricultural robotics, automation, and artificial intelligence.

I am committed to improving local – *site specific!* – representation within ISPA by actively recruiting and supporting country representatives. These representatives will serve as liaisons between ISPA and their respective regions, ensuring that the diverse needs and perspectives of our global membership are heard and addressed.

I will work on ISPA-sponsored webinar series as a valuable platform for knowledge dissemination and professional development. By partnering with organizations such as the American Society of Agronomy and other nation-level organizations with shared interests, we can expand the reach and impact of our webinar series, attracting a broader audience of precision agriculture professionals.

I recognize the importance of increasing membership in ISPA by offering compelling benefits and opportunities for professional growth. To achieve this, I will work towards the development of a precision agriculture certification or similar program that appeals to professionals outside of our current membership base. By providing tangible value and recognition for their expertise, we can attract new members and strengthen the collective expertise of our organization.

In summary, my vision as ISPA Secretary is to cultivate an inclusive community of precision agriculture professionals united in our commitment to advancing the field and addressing the challenges facing global agriculture. Through strategic partnerships, innovative educational initiatives, and a focus on member engagement, I am confident that we can continue growing ISPA's excellence and impact in the years to come.