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I am an agronomist with a Master's (2009–2011) and Ph.D. (2011–2014) in Crop Science from the University of São Paulo (ESALQ/USP), including a doctoral internship at the University of Nebraska–Lincoln (USA). I obtained my undergraduate degree in Agronomy from the Federal University of São Carlos (2004–2008) and my habilitation (Livre Docência) from the University of Campinas (UNICAMP) in 2023. I have been a faculty member at the School of Agricultural Engineering at UNICAMP since 2015, where I currently serve as Associate Professor. My research focuses on Precision Agriculture, particularly on mapping technologies, integrating remote and proximal sensing, geostatistics, soil sampling strategies, and digital soil mapping to support data-driven decision-making and optimize input use in agricultural systems. I am the author of approximately 60 scientific papers, 5 book chapters, and a Brazilian reference book on precision agriculture, contributing to both scientific advancement and the practical adoption of digital agriculture technologies. To date, I have supervised ten master's students and six Ph.D. students, actively contributing to the training of new researchers in the field. I hold a Level 2 research productivity fellowship from the Brazilian National Council for Scientific and Technological Development (CNPq). I currently serve as Scientific Director of the Brazilian Association of Precision Agriculture (AsBraAP), an organization with which I have been involved since its founding (2016), including active participation in organizing the Brazilian Conference on Precision Agriculture (ConBAP). My work is strongly connected to international research networks, with ongoing collaborations and academic exchanges with institutions in North America and Europe, contributing to the global advancement of Precision and Digital Agriculture. In addition, I am actively engaged in extension and knowledge transfer activities, providing technical consulting and offering distance-learning courses, as well as contributing to technical and scientific dissemination through professional platforms such as Instagram and LinkedIn.