

## **Siva K Balasundram - Vision Statement - ISPA Regional Representative**

### Vision/Mission Statement

Agriculture in much of Asia/Oceania is poised to move toward a future that is more environmentally-aware, consumer-focused, efficiency- and productivity-driven. To make this happen, Precision Agriculture along with Smart Agriculture and Digital Agriculture must be effectively and strategically implemented. I am committed to drive this agenda, in line with the ISPA's mission of advancing the science of precision agriculture globally.

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