ISPA Newsletter 13(8): Brazil CR Report, Jobs, Events and More

Aug 27, 2025

ISPA

International Society of Precision Agriculture

MONTHLY NEWSLETTER



An Update on Precision Agriculture in Brazil

By Brazil's Country Representatives Jose P. Molin (U. of São Paulo) & Ricardo Y. Inamasu (Embrapa)

Precision Agriculture (PA) practices undeniably began with soil management activities, and Brazil was no exception. In the late 1990s, attempts were made to replicate the business model, already well-established in the US, by selling fertilizers applied at variable rates, including sampling, data processing, and variable-rate distribution of inputs. The main players were the machinery industries, with GPS as the standout star. But what truly marked the beginning of the adoption of PA in the country is associated with the entrepreneurship of young professionals who launched a business model adapted to the Brazilian reality, with dedicated consulting services, starting in 2001/02. Exact figures are not available, but market surveys indicate that approximately one-third of Brazilian crops already use variable rates of fertilizers and lime.

Read the full article here.

ISPA Country Representative - Arif Behiç Tekin



Country Representatives serve to help promote ISPA by championing the ISPA mission and purpose globally, in particular, in the country they represent. ISPA is growing internationally so Country Representatives remain an important position to help ISPA best serve people, groups, governments and others, globally connecting them to science and experts.

Please join us in thanking ISPA Country Representative from Turkey, Arif Behiç Tekin.

If you are interested in becoming a Country Representative, please email info@ispag.org with your bio highlighting your experience in precision agriculture and your CV. ISPA requires that all Country Representatives are current members of the society. To become a member, please complete the membership form.

View Country Representatives

ISPA Members - My Account Information

Manage and update your membership profile information on your unique My Account page.

Login to the ISPA website using your membership credentials, then upload or update your bio and headshot, change your contact information, add links to your social media accounts, and more.

Upcoming Events

1-3 DEC 2026
4th African Conference on Precision Agriculture
Cairo, Egypt
paafrica.org

2-6 FEB 2027
AGROEXPO 2027
Izmir, Türkiye
en.agroexpo.com.tr

30 MAR-1 APR 2027
2027 AI In Agriculture
Lexington, Kentucky USA
aiagconference.uky.edu

11-15 JUL 2027
16th European Conference on Precision Agriculture
Copenhagen, Denmark
ispag.org/Events/ECPA

15-18 SEP 2027
12th Asian-Australasian Conference on Precision Agriculture
Kobe, Japan
smartconf.jp/content/acpa12/

16-19 JUL 2028
18th International Conference on Precision Agriculture
Athens, Georgia USA
Save the date

See the ISPA website for a complete list of events.
Do you have an event that would be of interest to our members? Send us an email to let us know.

Jobs Listing

Assistant Professor of Soil Science - University of California, Riverside
Graduate Research Assistant (Ph.D.) position in Precision Water Management - University of Missouri-Columbia
Assistant Professor of Soil-Plant-Water Interactions - College of Agricultural and Environmental Sciences at the University of California, Davis

Do you have a job you would like to post to the ISPA website? Please send your job announcement, a short description, and the deadline for applications to info@ispag.org

Stay Up To Date with ISPA on Social Media!

Be sure to follow ISPA on X and LinkedIn to stay up to date with what the society has to offer. If you're posting about precision agriculture and would like to reach our international community, please add **#ispag** to your post.

SPAM EMAIL NOTICE: ISPA does not sell your information. If you receive an email indicating that your information has been sold, this is spam. Please be diligent about spammers, if you would like to double check the validity of an email, please reach out to info@ispag.org.

Precision Agriculture Definition

Precision Agriculture is a management strategy that gathers, processes and analyzes temporal, spatial and individual plant and animal data and combines it with other information to support management decisions according to estimated variability for improved resource use efficiency, productivity, quality, profitability and sustainability of agricultural production.

The International Society of Precision Agriculture (ISPA) is a non-profit professional scientific organization.
The mission of ISPA is to advance the science of precision agriculture globally.

Contact newsletter@ispag.org to suggest content for future newsletters or visit www.ispag.org for more about the Society